

ICON

PULP DESIGN STUDIOS

Inspiring INVESTMENTS

Amazing ideas to get the most
out of your home!

GROWN *up!*

Designing for
life's changes

BEFORE & *after*



the Big *Picture*

Pulp Design Studios Designs the Most Inspiring Investments
to Make This a Dream Home for Our Clients

The key to a beautiful dream home isn't just the gorgeous furnishings or art that's selected for each room. The best designers will guide you to smart investments that will inspire you to live your best life in your home. Pulp is known for looking at the big picture, for designing your home holistically so it functions perfectly for you, while also creating those wow-worthy spaces. In this Dallas new build, Pulp gave a transplant New York family their very first single-family home after years of apartment living. So we wanted to be sure it had everything they wanted - and more!



Interior Design: PULP DESIGN STUDIOS
Photographer: CODY ULRICH
Location: DALLAS
Architect: SHM ARCHITECTS
Builder: ROSEWOOD CUSTOM BUILDERS



The house has a very modern and chic design that offers a new twist on farmhouse chic. Floor-to-ceiling windows and doors let in beautiful natural light.



This family loves to entertain and welcome family and friends, so the open spaces flow into each other in the great room.



Texture and layered wood tones perfect the mix of updated and vintage styles that were key to this home. All appliances are from Thermador.



The beamed ceilings seem to flow directly down into the kitchen cabinetry, creating a modern twist on a traditional element. Custom cabinetry and a large family island offer function while the waterfall counter and stunning light fixture from Gabriel Scott draw all eyes to the design.



A pantry in the kitchen adds bonus storage, which every family needs. And a nearby desk ensures that there's a chic place to work from home.



Pulp designed the glam custom table in the dining room, as well as the beautiful muscovite wall covering behind the bar.



An open and light-filled hallway leads to a home office with a study and fireplace.



The Pulp team's expertise is in listening to what our clients really want in their homes. The result includes spaces like this one, where a unique work area was custom-designed for our clients to fit their profession and their tech needs.



One of Pulp's favorite spaces in this home is the primary bedroom suite. We love the calm tones and textures - it's the perfect place to retreat to after a long day. The natural world right outside the windows inspired organic textures and motifs, like the faux bois console table. Pulp also designed a custom headboard for the bed - you can see a closer look at this beauty on page 44!





Continuing that modern organic design theme, the primary bath creates a serene retreat for these Pulp clients. It includes a free form tub, a walk-in shower with multiple shower heads and jets, and dual floating vanities.





When we meet with our clients, we walk through every single detail of how they live in their homes. That's how we knew that these clients would definitely want to invest in custom storage for their closets. There are specific shelves and drawers for shoes, bags, jewelry, watches, and more.



This is a very family-centric home, full of color and fun. That includes the whimsical art on the stairs, and the fabulous game room upstairs. We made the room seem more cozy with bold stripes on a tall wall and included some unexpected details like the artistic table and super-tufted seating.



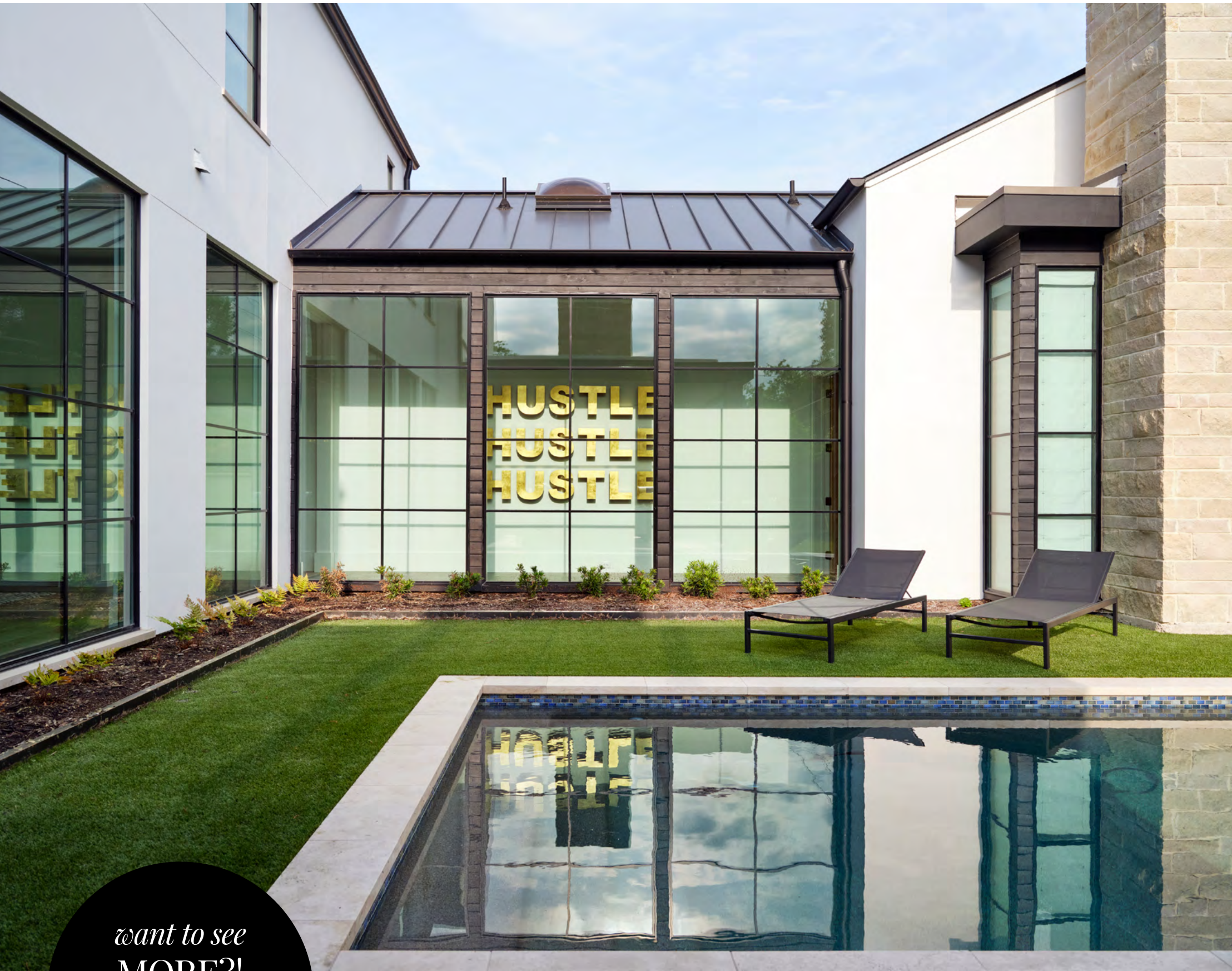
The upstairs level also includes a full gym and laundry, great investments for inspired living! The kids also have fab spaces, starting with the neutral bathroom with show-stopping sconces and personal accessories that make the space unique and interesting.



Every person in the home should feel like their rooms reflect who they are. In this boy's room, we used wallpaper that highlights a favorite destination and ball team for this New York transplant. And in a more modern take on a bunk room, below, we gave the kids a great space to hang with friends.

Also, don't miss another fantastic kid's bedroom on page 61, featuring customized neon art.





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See more of this gorgeous
Dallas home on our
portfolio page. Just go to
pulpdesignstudios.com.

This family loves outdoor living, so Pulp designed multiple seating and gathering areas to give them outdoor rooms that are just as chic as the indoor areas. Family favorites include the fire pit and the bed swing that Pulp designed just for them. You can also see the art that spells out the family mantra in the photo below.